

widex mind™
the pleasure of hearing



Call Your Hearing Healthcare Professional today to unlock the potential of the mind.



Mind hearing aids may not provide the same benefits to all users, and may not be appropriate for everyone with a hearing loss. Your authorized Mind dispenser will evaluate your hearing loss (and may charge a fee for this evaluation) to determine if Mind can help you. Your success with the Mind depends upon a competent examination, proper fitting and your ability to adapt to using a hearing instrument.

WIDEX
High Definition Hearing
www.widexusa.com

CBR109/1008

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the pleasure of hearing

The World's First
Hearing Aid
That Helps You
Hear Better
And Relax!™



the power of
zen



A walk on the beach.
Your feet in the sand.
The morning sun caressing your face.
Not a cloud in the sky.

Serenity.

This is the relaxed feeling
you can experience with
the Zen Program!

Widex Mind – An Oasis of Calm!

We can *all* use more relaxation in our lives!

And today, to help you relax to the max, there is a new and soothingly different hearing aid technology that can be beneficial to both your body *and* your spirit!

Mind hearing aids from Widex are an *oasis of calm* – and they are unlike any other hearing aids that have ever existed before.

In addition to providing very natural sound quality, **Mind is the world's first hearing aid that helps you hear better and relax!** It offers you something really new and different. The remarkable **Zen Program**. This *tranquil* innovation means that you can effortlessly “carry your oasis of calm with you.” Ultra-peaceful *Mind* hearing aids work to help you **relax!**

Mindful Relaxation

Relaxation is a big and often overlooked part of your overall health and wellness.

Use the **Zen Program** in the quiet of your home. Use it while exercising. Use it when reading. Use it when you can get a quiet moment at work. Wherever you choose to use it, it is designed to help you *relax*.

The **Zen Program** is available only in new *Mind* hearing instruments.

Zen plays random harmonic chimes and tones that you can listen to at your leisure. If, for example, you want to try to relax, then simply switch to the **Zen Program**. You'll have a variety of choices and you may tailor the music program to better suit your individual preferences.

Stress, unfortunately, is often all around us. But *Mind* hearing aids – with the **Zen Program** – give you an opportunity to relax.

Open Your Mind

When you are comfortable, you are happier, healthier and more true to yourself. That's why *Mind* hearing aids are available in **ultra-comfortable Open Ear models!** And, for a discreet appearance, *Mind* hearing instruments are also available in **thin-tube micro-sized models!** You can mind how you hear *and* how you look with these discreet, exceptionally comfortable hearing aids.



The micro-sized *Mind* BTE model is so small that others may not even notice that you are wearing it.

The Power of Zen Relax – and Achieve Peace of Mind

We live in an increasingly stressful world, and dealing with hearing loss can give you additional stress on top of that.

That's why your *Mind* hearing aids have a Widex-only program called **Zen** to help you *relax!* In fact, *Mind* is the first hearing aid to ever feature such a revolutionary program.

We look out for others in the many roles of our lives: as spouses, parents, children, friends, and co-workers. Your *Mind* hearing aids, however, look out for the person they think is the most important in the world – *you!* When you activate the **Zen Program**, it is custom-tailored to your unique needs. And you will hear soothing harmonic tones and chimes which can aid you in *relaxation*.

We all would benefit from finding time here and there to try to relax. The **Zen Program** is an innovation that works to help you have a little *peace of mind* in your life.



Mind Over Matter!

Mind – featuring the **Zen Program** – is truly the thinking person's hearing aid!

You want to be healthy. You want to be happy. You want to be yourself and have the people around you enjoy who you really are. But stress and aggravation can have a negative effect on how you feel and how you react to the world. Anything that can help you find the peaceful balance to let your true self shine through is a blessing.

The calming and relaxing **Zen Program** from Widex helps you find that balance.



Indications for Use: The *Zen Program* is intended to provide a relaxing sound background for adults (21 years and older) who desire to listen to such a background in quiet. It may be used as a sound therapy tool in a tinnitus treatment program that is prescribed by a licensed hearing healthcare professional (audiologists, hearing aid specialists, otolaryngologists) who is trained in tinnitus management.